

*Premium High Potency*  
**TurmaMax<sup>TM</sup>**

**TurmaMax High Turmerone, Organic, Wild-Source Turmeric Powder**

Unique to the extreme, TurmaMax is maximum-strength, certified organic turmeric powder. This powder, rich in curcumin with a minimum of 6%, is heavily fortified with additional high-quality, organic turmerones, along with organic amla powder. This facilitates absorption of the typically difficult-to-absorb curcumin.

According to Chinese investigators aromatic turmerones “significantly increase” curcumin absorption through the intestines. Thus, it is essential that an ample supply of turmerones be available to facilitate the use and benefits of the curcumin pigments. In fact, without them, curcumin absorption and the utilization of virtually all other turmeric active ingredients are limited. Uniquely, turmerones are known as lipophilic components, which mean they render lipids and fats soluble into the tissues, including within the bloodstream.

TurmaMax has seven-times higher turmerones than all other turmeric powders, including organic and the typical wild types: nothing can compare. This is why it has such a rich flavor. Amla, or Indian gooseberry, long used in Ayurvedic medicine, further facilitates the absorption.

Plus, TurmaMax is unique, since it is produced through dry steam sterilization. This aids in elimination of the microbial contamination issues, which are typical in turmeric powders.\*

TurmaMax is potent. Only a small amount is needed to gain the desired effect and to use as a food flavoring, the typical serving being a quarter teaspoon or half teaspoon. Use it to flavor yogurts, which creates a delicious taste. Also, use it in vegetable dishes, casseroles, and stir-fry. It makes a powerful flavoring with cream cheese, perhaps with added bits of pineapple or mango. In oil and other spices it can be used for marinades. TurmaMax is the ideal addition for smoothies and gives much power and taste to vegetable drinks, including tomato juice.

It truly is the premium, high potency formula. To support optimal health, along with a healthy immune, skin, detoxification, neurological, and inflammation response, take your TurmaMax every day.\*

